

10 THREATENED SPECIES

- 1 VAQUITA MARINA**  
*Phocoena sinus*  
Region: Mexico


- 2 DUGONG**  
*Dugong dugong*  
Region: Australia, Indonesia, Africa


- 3 AFRICAN PENGUIN**  
*Spheniscus demersus*  
Region: Namibia, South Africa, Mozambique


- 4 NORTH ATLANTIC RIGHT WHALE**  
*Eubalaena glacialis*  
Region: North Atlantic


- 5 SOUTHERN BLUEFIN TUNA**  
*Thunnus maccoyii*  
Region: Atlantic, Indian and Pacific oceans


- 6 SMALLTOOTH SAWFISH**  
*Pristis pectinata*  
Region: Atlantic and Caribbean


- 7 GREENLAND SHARK**  
*Somniosus microcephalus*  
Region: Greenland


- 8 COMMON SPINY LOBSTER**  
*Palinurus elephas*  
Region: Mediterranean Sea


- 9 ELKHORN CORAL**  
*Acropora palmata*  
Region: Caribbean, Gulf of Mexico

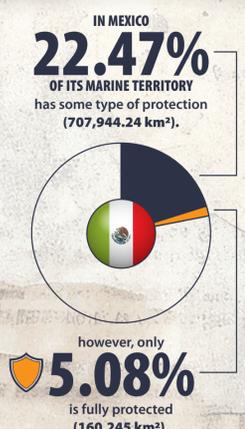
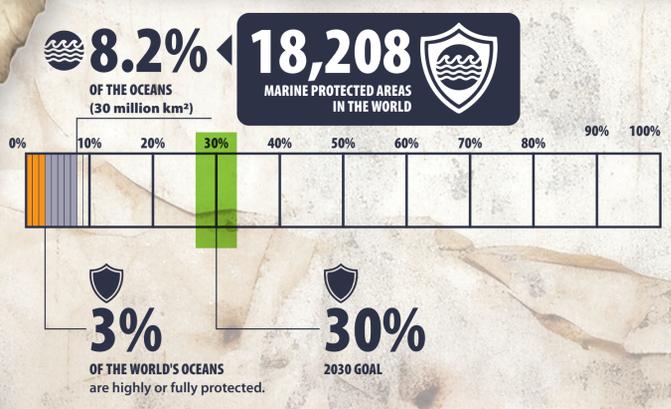

- 10 GALÁPAGOS PETREL**  
*Pterodroma phaeopygia*  
Region: Galápagos Islands



PRESENTS 30x30

TOWARDS A THRIVING OCEAN

The ocean regulates the planet's climate, is habitat for millions of species and provides food and economic support to thousands of people around the world. However, the impacts of the climate crisis are becoming increasingly evident, which is why the 30x30 Initiative has emerged as a global effort aiming to protect 30% of the oceans by the year 2030 through the conservation and sustainable management of marine resources. As the health of ecosystems improves, their resilience will increase, ensuring ecological and economic services for future generations.



THREATS

- CLIMATE CHANGE**  
Increasing water temperature affects ecosystems' productivity, species distribution and chemical composition of the water.
- ILLEGAL, UNREGULATED AND UNREPORTED**  
Fisheries management, monitoring and enforcement varies between countries.
- ECOSYSTEM DEGRADATION**  
Human activities and/or climate change affect the necessary conditions for ecosystems to sustain healthy populations.

**10 BEST DIVING SITES**

- 1 CABO PULMO (Mexico)
- 2 REVILLAGIGEDO (Mexico)
- 3 RAJ AMPAT (Indonesia)
- 4 GALAPAGOS (Ecuador)
- 5 GREAT BLUE HOLE (Belize)
- 6 COCOS ISLAND (Costa Rica)
- 7 RAS MOHAMED (Egypt)
- 8 CHUUK LAGOON (Micronesia)
- 9 JARDINES DE LA REINA (Cuba)
- 10 SABAH (Malaysia)

**THE DIVING INDUSTRY IN THE WORLD**

- 8.9-13.6 MILLION divers in the world.
- <40% OF DIVING SITES in the world are protected.
- 124,000 JOBS GENERATED by the industry worldwide.
- 7% of diving sites in Mexico are protected.

**ECONOMIC BENEFITS GENERATED THROUGH DIVING ACTIVITIES WORLDWIDE:**

- DIRECT: \$0.9-3.2 BILLION DOLLARS
- INDIRECT: \$8.2-20.4 BILLION DOLLARS

Mexico Marino is a collaboration between Fundación Coppel, Mares Mexicanos and dataMares.

SOURCES:  
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- IUCN. (2024). The IUCN Red List of Threatened Species. Version 2023-1. https://www.iucnredlist.org  
- Marine Conservation Institute. Marine Protection Atlas. Largest Marine Protected Areas. https://mpatlas.org/large-mpas/

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